



The Wags & Purrs Report

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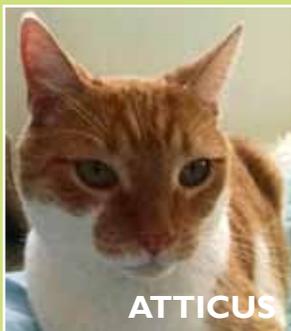
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K104.7
ALL NEW
POOCH A PALOOZA
PET WALK & VENDOR FAIR
to benefit
HUDSON VALLEY SPCA
WE'RE ON A RESCUE MISSION

September 26th - 11 am to 4 pm

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ATTICUS

It's Pooch A Palooza time!

This year's event, sponsored by K104.7, will benefit the animals of the Hudson Valley SPCA!

Be sure to mark your calendars for Saturday, September 26th, from 11 am until 4 pm for the **Pooch A Palooza Pet Walk and Vendor Fair** which will take place at Thomas Bull Memorial Park in Montgomery, NY.

Pooch A Palooza has been expanded to include a 2K Pet Walk! The cost to register is \$20 per dog. Ten dollars of each registration will go to the HVSPCA! Don't have a dog? Don't worry! You can "rent" one of our many cute and adoptable dogs to take on the walk.

Registration and check-in for the Pet Walk begins at 10 am with the actual walk beginning at 11 am. The circuit will begin and end at the Pooch A Palooza Vendor Fair!

The Vendor Fair will open at 11 am and run through 4 pm, and runs through 4 pm and will include local craft vendors with unique gifts for pets and humans, a bounce house for the kids, a 2 acre "Pet Playground" where dogs can play off-leash in a safe and fenced environment, and our Hudson Valley SPCA pet adoption area!



There will also be contests and giveaways for pets and owners alike, a pet parade hosted by K104.7 DJ's, on-stage demonstrations from animal trainers, agility experts and many other special guests!

Admission to the Pooch A Palooza

The Vendor Fair is free and the first 500 families who attend will receive a "Doggie Bag" filled with coupons, samples and other free items generously provided by our vendors!

For more information and to register, visit www.HudsonValleySPCA.org or K104online.com!



Lives in Need of Saving, Hearts in Need of Love



Ron Troiano & Chloe

You see him at the shelter every day — working with the more difficult dogs, earning their trust and giving them all of his love. Volunteer Ron Troiano, a hair-dresser by trade, thunders into our parking lot on his motorcycle with the happy, upbeat nature of a man who has changed pain and anger into love and devotion. You see, Ron knows the dogs need him.

Chloe came to us after losing an eye from a life of beatings, burns and starvation. Despite the pain she endured, Ron could see her true nature through her fearful barks. He decided to show her just how wonderful life could be.

With a house full of cates, Ron says Chloe was his first dog love. She was the first dog he walked every day and the last one. “She was just so lovely,” he says. Ron smiles, knowing how Chloe is now loved in her forever home.

Bella, the last of the fire survivors who is still at the shelter, recognizes Ron’s motorcycle and starts barking in anticipation. And then there’s Buster. Ron adores this difficult boy and fills his Facebook page with photos and videos of Buster. Volunteer Ron is the tough dogs’ hero.

BECOME A VOLUNTEER
We can’t do it without you.

Did You Know?

- There’s a reason dogs circle around before getting down to business. They have an instinct to be aligned with the earth’s magnetic field before they poop. Say what?
- Why do cats love to lay in the sun? Well, they tolerate heat very well because their ancestors were desert dwellers. Yeap. That explains it.
- Do your dog’s feet smell like pop corn? Or corn chips? Called, “frito feet,” this happens when sweat and bacteria build up. Time to wash some paws!
- Scientists still can’t figure out where purring comes from. Some even think it starts in their cardiovascular system instead of their throat. What do you think?
- Your dog likes to, well, smell other dog’s rear ends, right? Well, a dog’s unique smell is secreted in their backside so that’s how they greet each other. Not to worry.
- A cat can swallow and digest their food without chewing. Gulp!!!
- Know what kind of treat your dog really wants? Something moist and gross like a piece of greasy chicken. We asked them, we know..
- Earthquake! Earthquake! Some scientists believe that cats’ feet are so sensitive that they can detect the vibrations of the earth before an earthquake hits. Run, kitty, run!
- According to Discovery.com, dogs wag to the right when they’re happy and to the left when they’re scared. Low means insecure and rapid wagging, if accompanied by tense muscles or dilated pupils can actually signal aggression. Oh oh...
- A cat behind in your face is a compliment. When they were kittens, their mom cleaned their bottom. They’ve accepted you as mom!

TNR Trap/Neuter/Release

Our Shared Responsibility to Feral Cats Everywhere

More than 3.5 million cats enter the US shelter system each year. Some are fortunate enough to wind up in no-kill facilities like the Hudson Valley SPCA. But most are not so lucky as nearly 2 million of those animals are euthanized for space. Millions more spend their short lifetimes on the streets, where they struggle for food and survival... only to produce more cats to suffer the same fate.

With an average birth rate more than 7 times that of humans, it is impossible to build enough shelters or find enough homes for the number of cats born annually. But spaying and neutering goes a long way toward controlling cat overpopulation, especially through programs like Trap/Neuter/Release (TNR).

Our Preferred Method

TNR targets feral cat colonies, where each cat is trapped and taken to a veterinary facility. There, it receives a physical exam and a rabies shot, and is spayed/neutered. Following a short recovery period, most cats are returned to their colony to re-join their feline families. However, friendly adults and young kittens who can still be socialized are often placed in foster care until they can be adopted to a human forever family.

TNR is proven to be the only effective, humane method of immediately stabilizing the size of a cat colony by eliminating new litters. Some negative behaviors associated with feral cats (fighting and marking, for example) are dramatically reduced once they have been neutered. Returned cats will guard their territory and prevent un-neutered cats from moving in and beginning



the overpopulation cycle again. When practiced on a large scale, TNR will also lessen the number of kittens and cats flowing into already overwhelmed shelters.

What We're Doing

The HVSPCA is proud to have established its own TNR program in the spring of this year. In the last 4 months, our cat team has trapped, neutered and released 20 cats from a colony at a local trailer park and another 15 from other communities in the Newburgh area!

We are excited to expand this effort thanks to a generous donation that will specifically fund the TNR of 100 more feral cats! But because our facility is already over-capacity (nearly 200 cats now call the HVSPCA home!), we do not have the staff to do this all alone. And so, we are partnering with other local cat rescue groups in this endeavor. Cat lovers like you can help make a difference by volunteering for trapping, vet transport, recovery following spay/neuter (24-72 hours), and/or release. We have traps to lend with a returnable deposit.

How You Can Help

If you are interested in learning more about TNR, please go to our website's **FAQ/TNR** page to download our **TNR 101** brochure where you can learn about trapping feral cats, neutering and returning them to their colony. To volunteer for the HVSPCA's TNR program, please email us at TNR@HudsonValleySPCA.org.

We look forward to our community working together to prevent ferals from suffering and to lessening the burden on rescues throughout our area.

HVSPCA Kittens YTD

- 19 kittens adopted
- 14 kittens who passed away due to illness on arrival
- 26 kittens in foster care
- 24 kittens in our shelter now



Ear Tipping

The universal sign of a neutered feral cat by the removal of about 1/4" off the tip of the cat's left ear in a straight line. This is done while the cat is anesthetized during the spay/neuter process.

We Need Your Help

It costs the HVSPCA \$50 for each cat spayed or neutered. With so many cats in a colony, we need more funds to have an impact. Visit our website or Facebook page to donate to this important cause. We can do it with your help!

SOMETHING OLD: They're Still Waiting

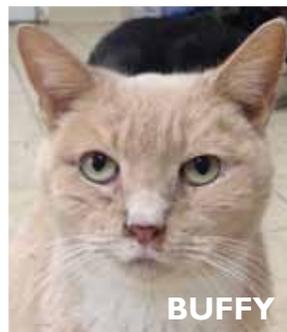
These beautiful babies have been with us a long time. Maybe they're scared of strangers and don't sell themselves well. Maybe they need special care. Maybe they're a little older than other pets at the shelter. For whatever reason, these babies are still with us. But we never lose hope that there's an absolutely perfect home for each and every one of them. Could that forever home be yours?

SPONSORING

By becoming a sponsor you contribute financially in an animal's name while they wait to go to their forever home. Become a sponsor and we will send you a photo of your chosen sponsored animal along with their story. You'll get regular updates so you know that your animal (and all of us at the HVSPCA) are thinking of you and are grateful for your support. Learn more about sponsoring by visiting our website at www.HudsonValleySPCA.org!



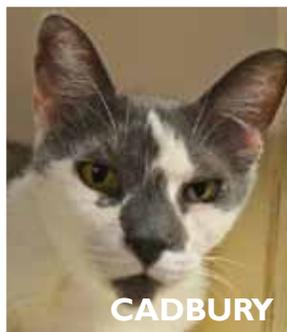
ONYX



BUFFY



PATTY MAE



CADBURY



ZACH



MERCIA

SOMETHING NEW: Puppies & Kittens

GEORGIA PUPPY RESCUE

Prior to making the trip to New Windsor, NY, these puppies were at a Georgia kill shelter. With the help of Georgia volunteers and the amazing support and on-going contributions from all of you, these and other puppies have made the trip to NY and some, into your homes. Donations go to medical care, to transporting them here, to food, medicine, etc. Each puppy we save costs us about \$175 and we think they're worth every penny and more! Don't you?

IT'S RAINING KITTENS!

This has been one of the busiest kitten seasons ever with 59 kittens winding up in our care — many with significant health problems. Our average cost pre kitten is \$150 just for health care. With your financial support, with incredible fosters and with the love of staff and volunteers, these kittens are hopefully all on their way to forever homes! Thank you!!

